

# COURSES

1st semester	2nd semester	3rd semester	4th semester	5th semester	6th semester	7th semester	8th semester
Introduction to Business 6c	Fundamentals of Marketing 6c	Law and Business 6c	Social Responsibility and Sustainability	Entrepreneurship and innovation	Accounting for International Operations 6c	Global Marketing 6c	Negotiation and Intercultural Management
Fundamentals of Microeconomics 9c	Fundamentals of Macroeconomics 6c	Business Economics 6c	Competitive Analysis and Strategy 6c	Information Technologies 6c	International Operations and Logistics 6c	International Strategy Cases 6c	Business English 3c
Workshop of International Business 6c	International Business 6c	Multinational and Global Companies 6c	International Economics 6c	Human Capital and Organizational Development 6c	Industrial Property and Licenses 6c	Customs Administration and Operation 6c	Supply Chain and E-Commerce 6c
Fundamentals of Accounting 6c	Intermediate Accounting 6c	Internationalization Strategies 6c	Economic Geography 6c	Legal Framework of International Business 6c	International Finance 6c	International Financial Administration 6c	Practicum III International Business Project 6c
Mathematics 9c	Data Analysis I 9c	Managerial Accounting 6c	Practical Aspects of International Business 6c	Fundamentals of Finance 9c	Budgetary Control 6c	Assessment of Investment Projects 6c	Professional Elective IV 6c
Being University Student 6c	Workshop or Activity I 6c	Data Analysis II 6c	Practicum I Financial Statement Analysis 6c	Operations Research 6c	Financial Administration 6c	Practicum II International Business Project 6c	General Elective II 6c
	Person and Meaning of Life 6c	Workshop or Activity II 3c	Person and Transcendence 6c	Professional Elective I 6c	Topics in Calculus 6c	Professional Elective III 6c	
		Ethics 9c		Professional Elective II 6c	Workshop or Activity III 3c	General Elective I 6c	
				Classical and Contemporary Humanism 9c	Leadership 6c		

C= Credits

282 Professional Block credits + 42 Anáhuac Block credits + 45 Elective Block credits = 369 total credits

\*This reference plan is a suggestion of the order in which you can take the subjects; however, you can make the necessary adjustments to best fit your study plans. In its design, the faculty considered the complexity and progression of the subjects' contents.