

# COURSES

1 <sup>st</sup> semester	2 <sup>nd</sup> semester	3 <sup>rd</sup> semester	4 <sup>th</sup> semester	5 <sup>th</sup> semester	6 <sup>th</sup> semester	7 <sup>th</sup> semester	8 <sup>th</sup> semester
Introduction to Business 6c	Mathematics 9c	Financial Statement Analysis 6c	Social Responsibility and Sustainability 6c	Company and Person 6c	Management of Human Resources 6c	Commercial Management 6c	Health and Administration Projects Assessment 6c
Biological Basis for Exercise 6c	Logistics for Sports Events 9c	Law and Business 6c	Competitive Analysis and Strategy 6c	Public Relations 6c	Psychology Applied to Sport 6c	Sports Representation 6c	Sociological Analysis of Sport 6c
Fundamentals of Physical Activity and Sport 6c	Sports Training Plan/Program Management 3c	Entrepreneurship and Innovation 6c	Physical Activity for People with Disabilities 6c	Identifying New Business Opportunities 6c	Budget Planning 6c	National and International Sport Regulations and Law 6c	Technology Innovation in Sport 6c
Fundamentals of Microeconomics 6c	Fundamentals of Macroeconomics 6c	Recreation of Sports and Physical Activities 3c	Corporate Image 6c	Brand Management 6c	Sponsorship and Fundraising 6c	Descriptive Statistics and Probability 6c	Business English 3c
Fundamentals of Accounting 6c	Fundamentals of Marketing 6c	Consumer Behavior 6c	Strategic Management of Markets 6c	Accounting Costs for Sports Companies 6c	Practicum II Organization of Sports Events 6c	Planning and Execution of Sports Events 9c	Practicum III Management and Administration of Sports 6c
Sport in the Mexican Context 6c	Intermediate Accounting 6c	Marketing for Special Events 6c	Practicum I Integral Formation and Sport 6c	Nutrition and Sports 7c	Professional Elective II 6c	Professional Elective III 6c	Professional Elective IV 6c
Workshop or Activity I 3c	Workshop or Activity II 3c	Workshop or Activity III 3c	Professional Elective I 6c	Classical and Contemporary Humanism 9c	General Elective I 6c	General Elective II 6c	
Being University Student 6c	Person and Meaning of Life 6c	Ethics 9c	Person and Transcendence 6c		Leadership 6c		

## C= Credits

277 Professional Block credits + 42 Anáhuac Block credits + 45 Elective Block credits = 364 total credits

\*This reference plan is a suggestion of the order in which you can take the subjects; however, you can make the necessary adjustments to best fit your study plans. In its design, the faculty considered the complexity and progression of the subjects' contents.